HU3802 Media & Globalization, Fall 2020 Preliminary Topic Worksheet Name:

ASK A QUESTION that focuses your research

How has fan communities around cultural phenomenon such as those found in anime or kpop changed how we produce media for a digital landscape, and how have these communities affected how we establish relationships with one another?

PROVIDE a brief rationale for this topic (why does this topic matter? how it is related to issues of globalization specifically?): This topic is important because…

Understanding how the influence that fan communities have with global communication allows use to better understand how information flows from nations that are often seen as the “periphery” to so-called “core” nations. By better understanding the power that these groups wield on influencing media on what appears to be an international scale, we can understand how media hybridizes in a modern-day, internet-influenced media sphere and how these communities interact to form communities, relationships, and drama.

RESEARCH STRATEGY: Using sources from this course, identify the author and his/her concept that you will use to inform your study:   
Author(s): Thussu Concept: Contraflow  
Author(s): Pieterse Concept: McDonaldization   
Author(s): Straubhaar Concept: Asymmetric Interdependence  
Author(s): Qiu Concept: Internet’s diffusion of information  
Author(s): Castells Concept: Public Sphere

EXERCISES in finding academic sources for your own research:

CHOOSE a class reading that comes from a book (other than Lule).

Qiu, The Global Internet – Part of Media and Society by James Curran and David Hesmondhalgh

IDENTIFY TWO descriptors for that book from WorldCat: Sociology, Media Power

FIND ONE source that cites the same book in Google Scholar; cite the most recent source:

Freedman, D. (2019, March). “Public Service” and the Journalism Crisis: Is the BBC the Answer? *Television & New Media*, pp. 203-218. Retrieved from https://journals.sagepub.com/doi/abs/10.1177/1527476418760985

IDENTIFY FIVE keywords and/or phrases that you can use to search for sources using a database:   
Anime culture,   
LIST THREE relevant databases that you can use to find academic sources (which one are best?):   
MTU’s library, Google Scholar, EBSCO   
IDENTIFY the name of the style manual you will use for this project:   
APA Style 7th ed  
IDENTIFY a journal article from a database; give the full citation:   
Freedman, D. (2019, March). “Public Service” and the Journalism Crisis: Is the BBC the Answer? Television & New Media, pp. 203-218. Retrieved from https://journals.sagepub.com/doi/abs/10.1177/1527476418760985

PROVIDE the full citation for an ILL book title you found in World Cat: I’ve never learned how to use worldcat.

PROVIDE the full citation for a book chapter from an anthology that you found in World Cat:

TAKING any one of our class readings (original source), use the bibliography or footnotes section to find a relevant source; give 1) the full citation: 2) author/title of original source (from class readings):

Negroponte, N. (1995), Being Digital, New York: Vintage Books. Written by Nicholas Negroponte.